



FRIED LEADERSHIP CONFERENCE SPONSORSHIP OPPORTUNITIES **MARCH 1 – 4, 2018 - NASHVILLE, TN**

The WRJ Fried Leadership Conference (FLC) is a weekend-long experience where approximately 300 attendees from all over North America take advantage of workshops that teach crucial leadership skills, create connections and network. FLC attendees will leave better prepared to serve as leaders in their communities.

Your sponsorship of Fried Leadership Conference puts you in front of hundreds of women leaders and affluent consumers. Our attendees would describe themselves as upscale, influential, cultured, educated, technologically savvy and avid travelers.

All sponsors will be acknowledged on all appropriate signage and wherever else sponsors are recognized.

Fried Leadership Conference YES Fund Luncheon

The YES (Youth, Education, & Special Projects) Fund event is a highlight for WRJ Fried Leadership Conference attendees. This event highlights the tremendous work of the YES Fund, which gives \$300,000-\$400,000 yearly to support youth, education, social justice, and special projects. This year's luncheon will focus on WRJ's impact on camping.

Youth level sponsor: \$5,000

Help support NFTY, as well as URJ Camps and Israel programs

Education level sponsor: \$3,600

Help train future leaders of Reform Judaism by providing scholarships for rabbinical and cantorial students

Special Projects level sponsor: \$2,500

Help fund the Eisendrath Legislative Assistant, who advocates for Jewish values and social justice

Reserved Table for 10 people at YES Fund Luncheon- \$1000

Fried Leadership Conference Social Media and Photo Center - \$5,000

The social media center may include charging station, selfie photo stations (with props and backdrop); computer station, and other social media and technology opportunities.

Fried Leadership Conference Special Donor Recognition Event — \$5,000

Honor WRJ's highest-level donors at a special Torah study to celebrate the important impact they make each year.

Fried Leadership Conference Bags with Logo - \$5,000

Fried Leadership Conference Workshops- \$1,800

Virtual Journal Ads

The virtual journal will play throughout the conference and is a great way to honor people and their service to WRJ.

Full page - \$360
Half page - \$180
Quarter page - \$72
Single line - \$36

Program Book ads are due by January 15, 2018
Ads and questions should be sent to Kadie Black at kblack@wrj.org