



## 2019 WRJ Incubator Grant FAQs

*1) What kinds of programs is WRJ looking for? How do I know if my proposal is creative enough?*

Incubator Grants are designed to stimulate and support new and creative thinking in Sisterhoods. If the proposed project is already active or if it already has sisterhood funding and you are merely seeking reimbursement, your project is not eligible for an Incubator Grant.

*2) Can I apply for an Incubator Grant to purchase and implement someone else's program (e.g. Moving Traditions, National Jewish Outreach Program, Jewish Outreach Institute)?*

Preference is given to proposals for programs that are newly created, not just new to you.

*3) There is an item on the application about partners. Are partnerships expected?*

WRJ encourages creative thinking and encourages Sisterhoods to consider ways to partner with each other and with other agencies to serve their local communities. Partnerships are not required for an Incubator Grant application. However, if you do plan to list a partner organization in your proposal, please confirm that you have ensured their full support.

*4) Does the size of a Sisterhood matter?*

No, the grant is given on the basis of programming initiative, creativity and innovation.

*5) Is the grant renewable?*

The goal of the Incubator Grant is to stimulate creativity. Grants are given on a biennial basis. You are welcome to apply for a renewal if the project merits continuity. Priority may be given to new programs.

*6) If our project is funded, how will we receive the funds?*

After award letters are sent out by email, you will be asked to confirm your acceptance of the grant. WRJ will then mail a check to your sisterhood for the amount granted.

*7) Can I use the funds for a marketing campaign?*

Marketing and advertising may be a portion of the proposal. However, it cannot be the entire budget.

*8) Our grant request is for funding a part of a project with a larger budget, and we have some other funding. How do I indicate that on the budget form?*

You should list additional funding as an income line item in the budget proposal you include in your application.

*9) Your Incubator Grant application form is electronic; how do I create a draft for my committee?*

Draft your proposal in Word for your committee, then cut and paste the text into the online application when you are ready to submit.

*10) Our application is very lengthy. Looking at the electronic application form, the spaces look pretty small.*

Online application answer space is unlimited.

*11) Can I start the online application, save it, and return to it later?*

Unfortunately, the information you enter is only saved after you reach the end of the form and click 'submit'. We recommend you draft your application using the Word version of the application form, circulate it for feedback, and paste the information into the online application only when you are ready to submit it.

*12) Can our Sisterhood apply for more than one grant?*

No. The selection committee will read only one application per Sisterhood. Please choose what you believe to be your most creative idea with the greatest chance for success. It is up to you to coordinate with other representatives of your Sisterhood to make sure you are submitting only one application proposal.

*13) I have supporting documents and would like to submit them.*

We encourage you to include all necessary information in the application form itself or via the upload link in the form. If you feel you must submit additional documents that you were unable to upload or include on the application itself, please email them to: Micaela Sheinhait at [msheinhait@wrj.org](mailto:msheinhait@wrj.org) and they will be forwarded to the entire selection committee.

*14) My Sisterhood has previously received an incubator grant, but we have a great new program we'd like to submit for. Can we do that?*

We welcome you to apply with your new innovative program. Priority may be given to submissions from new sisterhoods.

*15) Can I have an extension?*

In fairness to all applicants and to the selection committee, we cannot extend the deadline. Applications must be received by February 8, 2019.