

WRJ SAYS STOP

an Initiative against Sexual Harassment and Assault

CAMPAIGN OVERVIEW



What is WRJ says STOP?

WRJ says STOP is an initiative to empower lay leaders to work with professional partners to create a safe, respectful, and affirming culture for our organizations and congregations by educating them about the abuse of power dynamics, gender-based harassment, and sexual assault. WRJ says STOP invites lay leaders to acknowledge responsibility for and the ability to shape the culture and environment. It includes education to increase awareness and understanding of these behaviors; training to respond as upstanders and allies; and tools and resources to implement best practices. Developing and maintaining healthy communal environments is a long-term commitment of, by, and for our community.

WRJ says STOP Toolkit provides:

- Support in lowering the barrier to engaging in this work and making a difference.
- Webinars on power dynamics, gender-based and sexual harassment, sexual assault, and ongoing maintenance of our community/congregational culture.
- Materials and resources curated from across the Reform Movement and from subject matter experts.
- Easy-to-use tools, including a 5-step guide to start the conversation, one-pagers on associated topics ideas for activities, education, and training on underlying issues and how to implement change with a glossary to assure appropriate language.

I Wear Teal Because:

This social media and awareness campaign aligns with the WRJ says STOP Initiative and can be adapted to any congregation, organization, or community. By sharing images of support and wearing teal, we show that harassment, assault, and abuse of power dynamics is not tolerated.

**Using Women of Reform Judaism (WRJ) says STOP materials,
you can make a positive change in the culture and environment of your community.**



WRJ says STOP



I Wear Teal Because