

Rabbi Marla J. Feldman Social Justice Fund

After serving for more than ten years as Executive Director of WRJ, Rabbi Marla J. Feldman is retiring. Through her leadership, WRJ has prospered while navigating and adapting with the ever-evolving Reform Movement and the world around us. Her guidance and innovative ideas have furthered WRJ's mission and ensured that it is the leading network and platform for Reform Jewish women. Together, with all of you, WRJ continues to empower women and communities through the bonds of sisterhood, spirituality, and social justice.

WRJ educates and mobilizes its members to pursue the crucial work of *tikkun olam*: repairing our world. Social justice has been a key priority for WRJ throughout its 100+ years and is a key issue that Marla has advanced and championed during her 40-year career, including her prior role as the Director of the Commission on Social Action of Reform Judaism. It is our honor to name the WRJ Social Justice Fund after her.

Our voice has never been more important than it is now, at this moment in history. **Your support of the Rabbi Marla J. Feldman Social Justice Fund** will honor Marla's commitment to this cause and allow us to continue to engage tens of thousands of women around timely issues and train them as leaders in the pursuit of justice.

Rabbi Marla J. Feldman Social Justice Fund Sponsorship Opportunities

WRJ Advocacy Staff Member - \$3,000,000 endowment gift (\$100,000 would fund the position for one year)

A gift of \$3,000,000 is a naming opportunity that would endow this position for the future. Earnings from the endowment would cover a full time WRJ staff person, at an estimated cost of \$100,000 annually- dedicated to WRJ's social action mission for a year. Multiple gifts would ensure this position's longevity.

WRJ Legislative Assistant –\$1,000,000 endowment gift (\$54,000 would fund the position for one year)

A dedicated WRJ Legislative Assistant (LA) would ensure that WRJ's voice is heard and that our women are informed of critical issues. This would be a one-year fellowship for a recent graduate. Multiple gifts would ensure this position's longevity. The \$1,000,000 would include a naming opportunity and would endow this position for the future.

WRJ Advocacy Conference – \$500,000 naming gift

A gift of \$500,000 names a future WRJ conference designed to introduce women to a variety of public policy issues and educate them about the Jewish values that shape WRJ's advocacy work. The program may stand alone or run concurrently with other events as part of WRJ's ongoing conference schedule.

WRJ Covenant Book – \$75,000 (RESERVED)

WRJ will publish a collection of original prayers, meditations, poetry, and readings written by sisterhood women, students, and clergy on social justice themes.

WRJ Jane Evans “Pursuit of Justice” Award Sponsorship – \$50,000 (RESERVED)

Established in memory of WRJ’s first Executive Director, The Jane Evans Award is presented to a deserving humanitarian whose life and work exemplify WRJ’s values and ideals. Past honorees have included author Letty Cottin Pogrebin, Senator Barbara Boxer, Marcia Greenberger, Lilly Ledbetter, and IRAC Director Anat Hoffman.

WRJ Social Justice Microgrants- \$36,000+ (RESERVED)

Funds would allow WRJ to establish a microgrant program to support social justice endeavors by WRJ affiliates. This would expand WRJ’s current grant making capacity to our women’s groups and Districts and would be based off the successful WRJ’s Incubator Grants. Multiple gifts can be accepted for this donation level.

WRJ Social Justice Journey- \$36,000+

Over the past years, WRJ has seen an increased interest in mission driven trips. Your gift would help facilitate an upcoming travel experience/mission that has a social justice focus. Prior trips include the 2022 Civil Rights Journey and social justice themed Israel missions. Multiple gifts can be accepted for this sponsorship level.

WRJ Social Justice Video – \$25,000

Tell WRJ’s inspirational social justice story with a video about our history of leadership and activism. Multiple gifts may be accepted to support this project.

WRJ Social Justice Technology- \$18,000

Gifts donated would allow WRJ to utilize the latest technology to further advocacy efforts through means such as livestreaming, social media, and mobilization tools. Multiple gifts can be accepted for this opportunity.

WRJ Social Justice Webinar Initiatives – \$18,000

WRJ holds webinars to provide education, action, and advocacy opportunities around social justice issues that are of concern to women. This gift level supports one year of programming.

WRJ Advocacy Matters- \$10,000

WRJ’s advocacy newsletter is a comprehensive guide to the latest court decisions, social justice gatherings and webinars, action alerts, and other advocacy news. It’s distributed to all members of WRJ, reaching more than 10,000 individuals. Sponsorship of *Advocacy Matters* will include name recognition for the next two years of digital publication.

Tzedek Society WRJ Social Justice Support Levels:

WRJ works on a wide range of issues; an unrestricted social justice gift in any of the following giving levels supports WRJ's advocacy and education efforts on these and other issues:

Economic Justice and the Reform Pay
Equity Initiative
Reproductive Health & Rights
Gender-based violence

Women's Rights in Israel
Global Affairs
Civil Rights, Racial Justice, and DEI
(Diversity, Equity, and Inclusion)

Champion- \$100,000+
Changemaker - \$72,000+
Community Builder- \$54,000+
Collaborator - \$36,000+
Ally - \$18,000+
Advocate - \$10,000+

Rabbi Marla J. Feldman Celebration Event:

Platinum Partner- \$7,500

Includes 2 VIP tickets to the event, including a private donor reception, full-page platinum tribute ad, and an acknowledgement at the event and in the promotional materials.

Music Sponsorship- \$5,400

What would a WRJ celebration be without its signature choir? Renowned Jewish musician, composer, and producer, Beth Schafer, will perform and lead a group of talented singers to honor Marla, including a live revival of *Limdu Heiteiv*. Includes 2 VIP tickets to the event, including a private donor reception and half-page social justice champion tribute ad.

Gold Partner - \$5,000

Includes 2 VIP tickets to the event, including a private donor reception, full-page gold tribute ad, and an acknowledgement at the event and in the promotional materials.

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Silver Partner - \$3,600

Includes 1 VIP ticket to the event, including a private donor reception, full-page silver tribute ad, and an acknowledgement at the event and in the promotional materials.

Décor Package- \$2,500

Help make this event a visual masterpiece. Sponsorship will help cover centerpieces, floral arrangements, and other decorations. Includes 1 VIP ticket to the event, including the private donor reception, and a half-page social justice champion tribute ad.

A Toast for Marla- \$2,000 (RESERVED)

A champagne toast to recognize Marla. Sponsor will lead a toast during the evening celebration to wish Marla well. Includes 1 VIP ticket to the event, including the private donor reception, and a half page social justice champion tribute ad.

Bronze Partner- \$1,800

Includes 1 VIP ticket to the event, including a private donor reception, full-page bronze tribute ad, and an acknowledgement at the event and in the promotional materials.

WRJ Rabbi Marla J. Feldman Social Justice Fund Pledge Card

Your support of the WRJ Rabbi Marla J. Feldman Social Justice Fund allows us to engage women around critical issues and train them as leaders in the pursuit of justice.

Naming and Sponsorship Opportunities

- WRJ Advocacy Staff Member
 - \$3,000,000 endowment gift
 - \$100,000
- WRJ Legislative Assistant
 - \$1,000,000 endowment gift
 - \$54,000
- WRJ Advocacy Conference – \$500,000 naming gift
- WRJ Social Justice Journey–\$36,000
- WRJ Social Justice Video – \$25,000
- WRJ Social Justice Technology– \$18,000
- WRJ Social Justice Webinars- \$18,000
- WRJ Advocacy Matters- \$10,000

Tzedek Society: WRJ Social Justice Support Levels:

- Champion- \$100,000+
- Changemaker - \$72,000+
- Community Builder- \$54,000+
- Collaborator - \$36,000+
- Ally - \$18,000+
- Advocate -\$10,000+

Rabbi Marla J. Feldman Celebration Event

- Platinum Partner– \$7,500
- Music Sponsorship- \$5,400
- Gold Partner - \$5,000
- Silver Partner- \$3,600
- Décor Package- \$2,500
- Bronze Partner- \$1,800

- I am planning to attend the event
- Please accept my gift, but I am unable to attend the event

(Donor information on the next page)

Rabbi Marla J. Feldman Social Justice Fund Donor Information**Name:** _____**Full Address:** _____**Preferred Number:** _____**Email:** _____**Pledged Amount:** _____**Pledge payment timeline (circle one):** One-time 2 years 3 years**Payment schedule (circle one):** Monthly Annual**I plan to start my gift in (mm/yy)** _____**Will this gift be coming from a family foundation or donor advised fund?****Yes** _____ **No** _____**If yes, please indicate the name here:** _____**Signature:** _____ **Date:** _____**How would you like to be listed in publications?**

Donations can be made all at once or over time. Gifts are payable over 3 years unless alternative arrangements are made. Multiple gifts may be accepted for certain opportunities. Endowment gifts are subject to WRJ's Endowment Policy.

All donors to the Fund "naming and sponsorship opportunities" and "Tzedek Society" will be invited to and acknowledged at the 2023 donor event.

Donors who support the fund at \$10,000+ will be recognized in printed and electronic materials created for the campaign, including the printing of the Covenant Book.

Donors to the celebration will be recognized in printed and electronic materials for the celebration. The non-tox deductible portion of a ticket or event sponsorship is \$136 per attendee.

A portion of donations will be used for administration, subject to the policies set forth by WRJ. Any excess funds not expended for the specified project will go into the WRJ Social Justice Fund to be used for WRJ's current and future social action work.