



### **Guidelines for WRJ Microgrants**

Women of Reform Judaism is proud to announce a microgrant opportunity for your WRJ-affiliated women's group. Any project or program that relates to engagement, social justice, or advocacy qualifies for this grant opportunity. \*

There are two microgrant opportunities available at this time. First, a women's group is eligible for a grant to engage women around timely issues in the pursuit of social justice or advocacy, including any work related to WRJ resolutions or high-priority issues. Additionally, a women's group is eligible to receive a grant for any program or project that promotes engagement in the areas of sisterhood/community building, spirituality, or personal enrichment and growth. Your program does not have to meet both criteria to apply. *Either engagement and/or social justice activities qualify for a grant.* Grants between \$500-\$2,500 will be awarded. A WRJ-affiliated women's group may only submit one grant proposal. The grant funds will be reimbursed after the program has been completed, unless other arrangements have been made. The grant funds may not be used to cover general operating costs.

### **Grant Guidelines:**

**Applications may be submitted on or after September 27, 2023.**

The program or project must be completed by **December 31, 2024**. Only new and innovative programs qualify. The program must have a significant impact for its target audience. Content, creativity, quality and innovation are criteria for determining grant eligibility.

Grants will be awarded on a rolling basis. **The final date to apply for a grant is March 15, 2024.**

Multiple WRJ-affiliated women's groups may collaborate on a program. Only one women's group should submit the application, listing all participating groups. A program cannot be submitted more than once.

In addition, we encourage you to partner with other groups within your congregation or community.

#### Program/Project Focus

All programs/projects should have at least ONE the of the following themes as a primary focus:

- Engagement in the areas of sisterhood/community building, spirituality, or personal enrichment and growth
- Social Justice or Advocacy, including WRJ resolutions and high priority issues
- Outreach to other groups

#### Audience:

Identify your target audience and indicate how they will benefit from the program/project.

#### Impact:

Describe the positive impact this program/project will have on your target audience. Describe ways in which your program/project may create partnerships and build bridges with other groups or areas of your congregation. Describe how this opportunity will engage current or potential members.

#### Goals:

Clearly state your goals. Discuss how this project/program will achieve these goals and how you will measure success.

#### Evaluations:

Discuss what method you will use to evaluate the program/project once completed, including both quantitative and qualitative methods. A Microgrants Committee member will contact you to evaluate and discuss the program once it is completed. Upon completion of the program, you will also be expected to complete a short report itemizing the funds spent and including an impact statement.

#### Connection to WRJ

Your project or program must acknowledge WRJ and include WRJ branding.

#### **Who can apply?**

Any WRJ-affiliated women's group or multiple WRJ-affiliated women's groups who collaborate on a program may apply for a grant, as long as the project is initiated or executed by at least one WRJ-affiliated

women's group. Only one women's group should submit the application, listing all participating groups.

**How to apply**

Carefully read the guidelines and application before beginning! **Once you begin an application, you will not be able to return to edit it, so you may want to prepare your responses in a word document first.**

Applications should be submitted online here:

<https://urjyouth.wufoo.com/forms/k105g0d10u20fpp/>

If you need assistance please contact **Rena Crawford**, below at:  
[rcrawford@wrj.org](mailto:rcrawford@wrj.org).

**The deadline to submit a grant application is March 15, 2024.**

Applications will be approved on a rolling basis. Winners will be notified of their grant award in writing by WRJ no later than 75 days after WRJ receipt of submission.

By submitting your application, you authorize WRJ to use this project or program in our videos, website and in other publications.

**For more information, please contact WRJ Engagement Associate Rena Crawford at: [rcrawford@wrj.org](mailto:rcrawford@wrj.org) or 212-650-4060.**

\* These generous grants would not be possible without the support of WRJ President, Sara Charney, and her husband Rick Charney and WRJ Board Member, Deborah Lelchuk, and her husband Dan Lelchuk. Their dedication to social justice is profound, rooted in Jewish values, and creating a compassionate world for all. We thank them for making this initiative possible.