



# Advocacy Update

Sent December 29, 2010

## Celebrate Fifty Years of Social Justice with the Religious Action Center of Reform Judaism

Join the Religious Action Center (RAC) in celebrating fifty years of social justice! Shabbat Tzedek, which begins the celebratory anniversary year, will be held on the Martin Luther King weekend (January 14–17). Take this opportunity to incorporate a tribute to the RAC and the Reform Movement's commitment to social justice into your sisterhood meetings and events that will be held close to the Martin Luther King weekend. Use the excellent materials on the RAC's Shabbat Tzedek website to celebrate the 50th anniversary of the founding of the RAC and the legacy of Rev. Dr. Martin Luther King, Jr.

Take a couple of minutes to watch the RAC's terrific new 4-minute video about the Reform Movement's relationship with Rev. Dr. Martin Luther King, Jr. and involvement in the Civil Rights Movement. This video would be a stimulating way to begin your January meeting, Rosh Chodesh service, or program.

A key element of the RAC's 50th Anniversary celebratory year is building a stronger foundation for the future. During this year, the RAC hopes "to double the number of people on our advocacy and legislative networks, achieving '50,000 Voices for Justice.'"

Your sisterhood can participate in this year-long effort by urging your congregation, if it is not already doing so, to encourage people to sign-up as a voice for justice. The RAC will send you registration postcards for people to fill out. Just let the RAC know how many you need.

The RAC has made this registration campaign into a contest with exciting prizes. "Every congregation that registers over 50 new people for the networks between now and the 2011 Biennial will receive a free copy of *Tzedek Tirdof: The Social Action Songbook*. (Note: congregations with fewer than 250 families need only to register 18 people in order to receive this prize.)"

The congregation that registers the largest number or greatest percentage of people, will be able to enjoy "a social action program weekend with Rabbi Eric Yoffie or Rabbi David Saperstein and musicians Dan Nichols or Rick Recht!"

Urge your sisterhood to be part of the celebration!