



2019-2020 WRJ Incubator Grant FAQs *November 2019-June 2020*

1) What kinds of programs or projects are WRJ looking for? How do I know if my proposal is “out of the box” and unique enough?

Incubator Grants are designed to stimulate and support new and unique thinking in sisterhoods. The proposed program or project should be new, unique, innovative, or novel in some material way. You must be able to explain in your application the ways in which your proposal is new, unique, innovative, or novel and that your proposal cannot otherwise be undertaken without the grant funds.

2) Can I apply for an Incubator Grant to purchase and implement someone else’s program (e.g. Moving Traditions, National Jewish Outreach Program, Jewish Outreach Institute)?

Preference is given to proposals for programs that are newly created, not just new to you.

3) There is an item on the application about partners. Are partnerships expected?

WRJ encourages creative thinking and encourages sisterhoods to consider ways to partner with each other and with other agencies to serve their local communities. Partnerships are not required for an Incubator Grant application. However, if you do plan to list a partner organization in your proposal, please confirm that you have ensured their full support.

4) Are Districts eligible to apply for an Incubator Grant?

No, Districts are not eligible to apply for Incubator grants. Incubator Grants are only available for sisterhoods or women’s groups.

5) Does the size of a sisterhood matter?

No, the grant is given based on the programming initiative, creativity and innovation.

6) Is the grant renewable?

The goal of the Incubator Grant is to stimulate creativity. You are welcome to apply for a renewal if the project has not yet taken place and would not otherwise be able to go forward without additional fund. Priority may be given to new applications.

7) If our project is funded, how will we receive the funds?

After award letters are sent out by email, you will be asked to confirm your acceptance of the grant. WRJ will then mail a check to your sisterhood for the amount granted.

8) Can I use the funds for a marketing campaign?

Marketing and advertising may be a portion of the proposal. However, it cannot be the entire budget.

9) If we are awarded a grant, will we receive the entire amount we are seeking in our proposal?

Not necessarily. The Incubator Grant committee may fund all or part of a proposal.

10) Your Incubator Grant application form is electronic; how do I create a draft for my committee?

Draft your proposal in Word for your committee, then cut and paste the text into the online application when you are ready to submit. Then save your Word document for your files. Additionally, when you submit your form you will receive a confirmation email with a copy of your submission.

11) Can I start the online application, save it, and return to it later?

Unfortunately, the information you enter is only saved after you reach the end of the form and click 'submit'. We recommend you draft your application using the Word version of the application form, circulate it for feedback, and paste the information into the online application only when you are ready to submit it.

12) Can our sisterhood apply for more than one grant per grant cycle?

No. The selection committee will read only one application per sisterhood per grant cycle. It is up to you to coordinate with other representatives of your sisterhood to make sure you are submitting only one proposal.

13) I have supporting documents and would like to submit them.

We encourage you to include all necessary information in the application form itself or via the upload link in the form. If you feel you must submit additional documents that you were unable to upload or include on the application itself, please email them to: Jenny Levy at JELevy@wrj.org and they will be forwarded to the entire selection committee.

14) My Sisterhood has previously received an incubator grant, but we have a great new program or project we'd like to submit for. Can we do that?

We welcome you to apply with your new innovative program. Priority may be given to submissions from new sisterhoods.

15) How long are you taking applications for?

Applications will be accepted on a rolling basis until June 30th, 2020 or until funds are depleted. Applications are being reviewed and funded as they are received. There is a limited amount of funding, so send in your application as soon as you have the information available.